



WHAT IS SLUSH

Slush is the focal point for startups and technology talent to meet with top-tier international investors, executives and media. The two-day event takes place every fall in the wintry Scandinavia amidst one of the most dynamic tech ecosystems in the world. Slush 2015 takes place on November 11-12th in Helsinki.

In the past four years, Slush has grown from a local, 300-person event to become one of the leading tech and startup events in the world, reaching 14,000 attendees from 79 countries in 2014. Slush is a non-profit event organized by a community of first-time entrepreneurs, investors, students and professional music festival organizers, while backed by founders of Nordic success stories such as MySQL, Rovio, Supercell and Skype.

SLUSH IN 2015

In 2015, Slush will gather 15,000 attendees from nearly 100 countries to Helsinki, Finland. 1,500 startups and more than 200 venture capital funds are expected to take part in the event, taking place on November 11-12th.

Program at Slush includes speeches by top-tier speakers, a demo area for startups, speed dating at the recruiting area and the Slush 100 pitching competition. In 2014, the winner of Slush 100, Enbrite.ly, was [awarded with an investment](#) worth half a million dollars.

Speakers at Slush include **Caterina Fake**, Founder of Flickr, **Niklas Östberg**, CEO and Co-founder of Delivery Hero, **Bruce Upbin**, Managing editor at Forbes, **Toomas Hendrik Ilves**, President of Estonia, **Neelie Kroes**, former VP of European Commission, and **Neil Rimer**, Founder and Partner at Index Ventures.

Slush will also draw together a record number of Northern European "unicorn founders", or founders of private companies with a valuation of more than one billion dollars. They include **Iikka Paananen** (Supercell), **David Helgason** (Unity Technologies), **Niklas Zennström** (Skype), **Kristo Käärmann** (TransferWise) and **Pieter van der Does** (Adyen).

